

IT'S EASY TO TAKE OUR
KEEP IT LOCAL
PRICE £
CHALLENGE



MAKE A DIFFERENCE



“ The recent pandemic has taught us about the benefits of buying from local businesses for the good of our local community and our local economy. We must continue with this thinking and always look to Keep It Local when making purchasing decisions ”

REAL PEOPLE, LOCAL CUSTOMER SERVICE

Automated phone messages, support ticket systems, self-service portals...Don't you sometimes just wish you could pick up the phone and talk to someone?

As a local supplier we take great pride in our customer service. We are every bit a part of the local business community and if our service to you is second rate, then we know our customers would start to look elsewhere to our multi-national competitors...Fortunately our reputation for first class service, delivery and pricing enables our customers to Keep It Local.



KEEP IT LOCAL

Buying local benefits everyone in our communities, and it's time to seize this golden opportunity to integrate the old ways of yesterday with the present, to improve our communities and overall global society in a positive and more self-reliant way.

COMMUNITY IDENTITY

Our community has its own unique character and charm, made up of small businesses who all contribute to a community's identity.

Staying engaged with local businesses, whether that is online or offline, creates a greater sense of community where you can create lasting friendships and connections with people whilst being held accountable for local actions such as keeping your community alive in these challenging times.

ENVIRONMENTAL BENEFITS

Buying from local businesses means products, overall, have less travel time – all of the energy that is used to transport products contributes to global warming – meaning it could make a world of difference in limiting the use of fossil fuels.

In addition, we work tirelessly to ensure every step of your order is carried out with the environment in mind, including the planning of van routes, packaging and even the range of products we offer.

Before making any purchases for the workplace, look to KEEP IT LOCAL, between us we can build a stronger local economy and happier local community.

**Take our Keep It Local
Price Challenge overleaf today.**



10 AMAZING REASONS WHY YOU SHOULD CONTINUE TO KEEP IT LOCAL

LOCAL ECONOMY

People that buy locally also spend locally, putting money back into the local economy.

LOCAL JOBS

Small local businesses are the largest employer nationally providing local jobs.

PAY TAXES

Local businesses pay corporation tax, rent, council tax, income tax, national insurance, etc.

LOCAL DEALS

Successful local businesses look to give back to the community with local deals.

COMPETITION

A thriving marketplace of 1000's of small businesses instigates innovation and lower prices.

EXPERIENCE

Local businesses are passionate, offering advice & excellent customer service.

IDENTITY

Local people know the area, add authenticity to the community and respond to customers.

CHARITIES

Communities with more small local businesses get more engagement and charity support.

COMMUNITIES

A vibrant town or high street will attract more visitors bringing wealth to the community.

HEALTH

Local businesses employ local, reducing air pollution and traffic from the local area.

IT'S EASY TO TAKE OUR OFFICE ESSENTIALS **PRICE CHALLENGE**

Choosing to Keep It Local does not mean that you have to pay more for your office supplies. As part of a national buying group of independent office products resellers we have the collective buying power to match any multi-national supplier, whilst maintaining our local values.

We know that is true, take our Price Challenge below and let us prove it!

- 1** Simply list your top 10 purchased items in the form below. Add in the price you are currently paying and the quantity you normally purchase.
- 2** Fill in your company's details in the space provided - don't forget your name too, so we can say thank you! (That's what we do being local).
- 3** Then just email or post a copy of the completed form to the address at the foot of this page. Or skip the form filling and phone us NOW.
- 4** DON'T FORGET to attach a copy of your latest invoice (from your current supplier) for the items listed in your top purchases. We need this to ensure we compare like with like.

Item Description (ie: paper, pen, coffee)	Product Code	Quantity	Current Cost £
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

Your Name _____
Job Title _____
Company _____
Email _____
Telephone _____
Address _____

How many employees in your company?
1-5 6-10 11-20 20-50 50+

How many employees at this site?
1-5 6-10 11-20 20-50 50+

DON'T FORGET to attach a copy of your latest invoice!

Join our campaign at www.keep-it-local.co.uk



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